



EHF EURO Media Guidelines

Introduction

The European Handball Federation, together with the Organising Committees of its top events and the EURO partners, recognises the importance of top quality coverage of the EHF EUROs and strives to offer the highest standard of media services for accredited Media Representatives.

The present Guidelines are the basis for all media representatives applying for an accreditation and reporting from an EHF EURO Event.

Part 1: Terms and conditions for media representatives

Part 2: EHF EURO media services

Part 1:

Terms and Conditions for Media Representatives

All applicants will be contacted and informed by email whether the application is successful or not. Success or failure of all media accreditation applications is entirely at the discretion of EHF and its exclusive marketing partner, Infront Sports & Media AG. The EHF is not obliged to give reasons for any decisions made. All decisions communicated to accreditation applicants will be final and binding and no correspondence will be entered into. EHF and/or Infront may accept or reject accreditation requests entirely at its own discretion and to impose further terms and conditions as it sees fit. Once an accreditation is granted, it may be revoked at any time without liability for compensation to the applicant.

Before requesting accreditations, TV and Radio representatives must have contacted Infront Sports & Media AG and must have reached an agreement concerning the relevant media rights prior to the tournament in a timely manner, at least before the expiry date of the application for accreditations.

Media representatives who do not comply with the regulations below before or during the event will have their accreditation withdrawn without warning for the (remainder of the) event and can be banned by EHF from attending future events. EHF and/or Infront may ask an accredited journalist to substantiate his work at any time during the event. In this case the evidence must be provided within 24 hours of the request. Should this evidence not be provided, EHF and/or Infront may withdraw the accreditation.



Your application for a media accreditation for the EHF EURO Event will only be processed upon confirmation of the following conditions:

- 1) Accreditations may only be picked up by the bearer and not by a representative. Accreditations will only be issued on receipt of valid photo-identification (e.g. passport, drivers licence).
- 2) Accredited media representatives must wear their accreditation at all times.
- 3) Accreditations are only valid together with a photo-ID.
- 4) Accreditation badges may only be carried and used by the bearer and may not be assigned or transferred to any other person.
- 5) Accredited media representatives are only allowed in the designated zones as displayed on the accreditation badge.
- 6) Accredited media representatives are only allowed to follow the defined and signposted routing system.
- 7) Access to the area which surrounds the playing court is allowed only with the designated accreditation and a bib and upon authorisation by EHF and Infront.
- 8) All accredited media representatives have to follow the rules for the Mixed Zone. The Mixed Zone is divided and signposted into 3 zones (Television / Radio / Written press).
- 9) The holding of interviews in the Flash Zone is only permitted upon individual request in good time and authorisation from the Host broadcaster.
- 10) It is only allowed to hold interviews in the Mixed Zone and the Flash Zone in front of the official advertising backdrop boards (TV right-holders).
- 11) Entering the playing court for media representatives is not allowed at any time. Only the Host broadcaster is permitted onto the playing court.
- 12) There will be a designated photo and ENG area reserved for the award ceremony from which the photographers and ENG crews will be able to work.
- 13) During the matches, ENG crews have to stay in their designated and signposted areas behind the advertising boards close to each corner.
- 14) The guidelines and instructions of the EHF, the Organising Committee and/or the Host broadcaster must be followed at all times. No right-holder is permitted to interfere/obstruct in the work of the EHF, the Organising Committee and/or the Host broadcaster.
- 15) All media representatives with access to the area which surrounds the playing court have to remain seated and can not change seat during play.
- 16) It is not allowed to change ends during the playing half for those with access to the area which surrounds the playing field. Changing position can be done at the half time break or at the end of the match according to the routing system.
- 17) It is not allowed to stand behind the player seats, behind the official table or on the opposite side of the court without authorisation by the EHF.

18) It is not allowed to obstruct the view of the advertising boards.

19) All media representatives with access to the area which surrounds the playing field are requested to wear the bib and accreditation at all times. The bib and accreditation is only valid for specific matches, where a contractual agreement has been reached. The bibs must be handed back following each round of the Championship or on request of the EHF. Please hand it back to the Host broadcaster / Media Office.

20) Journalists and/or photographers are allowed to use pictures from the European Handball Championship only for publication in editorial text and guarantee not to play any moving picture sequences (max. sequence is 5 pictures / sec.) on the internet or to publish pictures on the internet which have been electronically modified or adapted. They agree not to sell pictures for commercial or advertising use without the written authorisation of EHF or Infront.

21) Internet journalists are not permitted (unless with approved accreditation) to provide audio or video broadcasts to their respective website at any time, nor are they permitted to provide online scoring/statistics from an internet connection, or any other connection, to their respective website during the game.

22) All members and delegates of national federations and teams can only use pictures for private use.

23) No video recording is allowed for other than TV right-holders.

24) TV right-holders agree to use video material from the EHF EURO Event only for broadcasting on television (except for such right-holders with an agreement for internet distribution).

25) Accredited media representatives must behave in an orderly manner – befitting of the Terms and Conditions for EHF EURO Events – throughout the Championship. Any abusive behaviour or conduct unbecoming will result in expulsion from all venues.

26) The accreditation of any person found to be accredited under false pretences will be invalidated immediately.

27) Accreditation must be worn at all times in the event arena on both match and non-match days, including training sessions.

28) No strobe photography is allowed in the arenas.

29) During the match, all photographers shall be at the end of the court where seats are available behind the advertising boards.

30) Photographers are allowed to sit in front of the nets after the point where it is fixed to the advertising boards.

Part 2:

EHF EURO Media Services

Prior to the Event

The EHF EURO media service begins well before the event starts. The prime information source for all parties is the official website for future European Handball Championships (<http://www.ehf-euro.com>). The EHF, together with Infront Sports and Media, offers this platform as of the bidding stage of preparations. The staffs of the Communication Department at the EHF Headquarters are also on hand to answer any enquiries at: media@eurohandball.com, as are the responsible members of the Organising Committee. The e-mail addresses are available online (on <http://www.ehf-euro.com>).

Accreditation

Accreditation is the first step in the process of preparing for any event. The accreditation period is set by the EHF and the Organising Committee – published on the official ehf-euro.com website.

Applying for an EHF EURO Accreditation

All EURO Events use an electronic accreditation system, which has been specially designed for EHF EURO Events, and requires you to fill-in specific fields and agree to the conditions of accreditation online. This is the only method of accreditation used. All requests will be answered/confirmed to the e-mail address, which you entered on the online accreditation application process by the accreditation deadline at the latest. Please note, that all your data will be strictly confidential. Accreditations received after the published deadline will not be processed, which is why it is essential to respect the deadline set.

Accreditations will only be confirmed when you fulfil all the accreditation conditions and have attached a photo for identification purposes. Each person, who applies for an accreditation will receive confirmation of the request by e-mail.

You will receive information via e-mail following the confirmation of your request.

Picking up your Accreditation

Information on where and when you can pick up your accreditation will be published online at www.ehf-euro.com in due time. Please ensure that you have your confirmation e-mail as well as a photo ID document (required!) with you when you collect your accreditation.

Accredited photographers will also receive a coloured bib in the media office, which must be worn at all times in the arena. This, together with the accreditation, allows access to the court level. You will be asked to sign for the bib and agree to the EHF Rules for Photographers. You are asked to return the bib when you are leaving a venue of the Championship.

TV Technical Crews will also be provided with bibs by the Host Broadcaster.

At peak time at the start of the Championship, waiting times may occur at the accreditation office. We ask for your understanding that this cannot be avoided. The EHF and Organiser will do their utmost to ensure that you receive your accreditation as quickly as possible.

During the Event

Both the EHF and the Organiser will have a media team as the events to assist you in any way possible and to make your working environment as comfortable as possible. Please contact any member of the team should you have any questions or enquiries during the Championship.

Press Centre

Each venue has a specially equipped press centre, information point and press conference room available for each accredited media representative. The Press Centre will be open one day before the start of the Championship – normally from 10:00 in the morning until the end of the match day. On non-match days, the centre will be staffed until 20:00. You will also receive contact telephone numbers and e-mail addresses for both the EHF and the Local Organising Committee Chief-of-Press.

What can you expect in the Press Centre?

The press centre is divided into four clear areas: working area, information point, press conference area and social area. These areas are extremely busy at peak times and you are kindly asked to respect the guidelines in the different zones.

Working Area: This is a work zone, which should be kept as quiet as possible at all times as a sign of respect to your colleagues. There is a non-smoking policy at all times and food and drink should not be consumed in this area.

The area will be equipped with tables and chairs, electricity sockets and web access point or WLAN. The internet connection in the press centre is provided free-of-charge. You will be informed in advance which system is in use in each of the venues as this may differ. The number of work places varies slightly from venue to venue in accordance with the stage of the championship.

For additional requests, for example your own working area etc, please contact the LOC in writing.

Information Point: This area is the central information point, which will be equipped with pigeon holes where the information from the venue will be distributed. This includes the statistical, EHF, team and general information. The EHF works with a statistics partner, which has a team at each venue. All statistics are also available on the official website at www.ehf-euro.com during the Championships and around the year at <http://activities.eurohandball.com> (history of EUROS).

You can expect abundant information on the competition including delegation lists, team rosters, match reports, results, cumulative statistics, individual statistics, goalkeeper statistics, referee nominations and official announcements.

Press Conference Area: A post match press conference will take place approx. 15 minutes after the end of each game with a coach and player. Each coach and player will give a statement, which will be translated into English. You will also have the opportunity to ask questions. The coach and player will remain in this area after the press conference for you to ask questions on a one to one basis.

All other press conferences and activities in this area will be published at the information point.

Social Area: This is an area, where light snacks and beverages are served. Smoking areas will be available outside.

The Arena: In the arena itself, there are also reserved zones for accredited media representatives, dependant on your function and medium. You will be provided with a plan of the arena by the Organiser.

Written Press: The written press have a zone in the stands. These seats have a view across the whole court. Each seat has a table and there are also electricity points provided. Internet

access is guaranteed in all EHF EURO Event venues as is mobile phone reception. At peak times in the Championship, work spaces may be limited, you are asked not to block these seats and give colleagues from the countries which are playing in the match priority. We ask for your understanding in this matter.

Information will be distributed in the press centre itself, the written press seating area and the commentary positions during the matches. The EHF also offers a live ticker from all matches, which can be found on the official website.

After the end of the match, members of the written press are permitted to carry-out interviews in the dedicated areas of the mixed zone. Members of the media team will be on hand to direct you to the correct area of the mixed zone; it is separated into three areas and will be clearly signposted.

TV/Radio

The routing and areas for TV and radio right holders will be clearly sign-posted in the arena. All commentators have a designated working station. Contact the Host Broadcaster upon arrival and you will be shown to your reserved working station. This will be equipped as agreed with the Host Broadcaster prior to the Championship.

There will also be a member of the OC media team and an EHF official available for any questions. Information will be distributed at these work stations.

ENG Technical Crews are requested to wear the bib at all times in the playing arenas, for ease of recognition, and observe the routing systems and court procedures. The Host Broadcaster will inform you where you are allowed to move within the playing court surrounding area. Only the Host Broadcaster is permitted to access the playing court itself.

After the end of the match, TV and radio right holders are permitted to carry-out interviews in the designated areas of the mixed zone. Members of the media team will be on hand to direct you to the correct area of the mixed zone; it is separated into three areas and will be clearly signposted.

The Flash Zone Interview Area will be separated from the mixed zone. LIVE TV-right-holders whose teams were playing and which have made a prior agreement with Infront Sports and Media and with the host broadcaster are permitted to use this area. This is reserved for TV stations from the countries, which have played in the match, unless an alternative agreement has been reached. In this case, the EHF and the Organising Committee will be informed by Infront Sports & Media prior to the match in order for security personnel to be briefed accordingly. Should you have any questions, please contact the Host Broadcaster or the EHF.

TV stations, which have studios within the arena, should contact Infront and the EHF concerning the routing of players after the match as special written permission may be needed to ensure efficient routing after the match.

Photographers

Photographers have an accreditation to access the playing court surrounding area. The area on the short side of the court is reserved for accredited photographers. There are seats available behind the advertising boards. Please see conditions of accreditation for procedures at EHF Events. A member of the media team will be on hand for any questions. You will be informed of the routing within the arena upon arrival at the venue.

Transport/Parking

Information on transport to and from the venue within the each will be provided upon picking up your accreditation. If a shuttle service is provided, this will run between the arena and official press hotels before the start of the first match and after last match. The Organiser will inform you about the availability of this service in advance.

Parking Facilities will be available at each venue; usually a small cost will incur. There will be spaces reserved for press, which are distributed on a first come first served basis. Contact the Local Organising Committee about this matter when picking up your accreditation package. We ask for your understanding in the fact that facilities and space available differ from venue to venue and we cannot guarantee a parking space.

The Organiser will publish information on partner travel agencies at www.ehf-euro.com. Special rates and packages will be available for accredited media representatives. The Organiser will assist you in this matter prior to the event, when you are arranging your travel schedule. The e-mail and contact details of the responsible person on the Organising Committee can be found at www.ehf-euro.com.

Press Hotels

The Organiser will offer a number of press hotels of different categories at each venue, which are available at special rates. These will be listed at ehf-euro.com and will be sent to you on request by the Organiser. These hotels will be aware of your needs and will offer a flexible service to suit your working day. Championship information will also be available at the selected hotels.

Post Event

As an accredited journalist your accreditation data will be retained on file by the EHF. This data will not be shared with any external parties.

The EHF offers a media service throughout the year. Through your accreditation at the EHF EURO Event you will automatically be added to EHF mailing lists. Should you not wish to receive further information about EHF events, you can unsubscribe at any time.